*Приложение*

**Модуль А. Форма 1**

**Описание возможных целей проведения мероприятия**

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**Обоснования выбора целевой аудитории**

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**Описание портрета целевой аудитории**

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**Анализ возможных площадок и аргументации выбора онлайн платформы**

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**Аналитика конкурентной среды**

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**Аналитика по выбору партнеров**

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**Ссылка на личный кабинет конкурсанта на выбранной платформе**

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**Сценарий переговоров со спикером мероприятия**

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